



DEPARTMENT
OF
BUSINESS
INTELLIGENCE

- **IMBA IN BUSINESS INTELLIGENCE**
- **IMBA IN ADVERTISING AND PUBLIC RELATION**
- **IMBA IN BUSINESS MANAGEMENT**

■ **MBA IN BUSINESS INTELLIGENCE**

Forge strategic leaders proficient in data analytics for informed decision-making.

■ **P.G. DIPLOMA IN DATA ANALYSIS**

Master the art of extracting insights from data to drive business decisions.

INNOVATING TODAY, LEADING TOMORROW

Business success relies on the quality of decisions informed by data

CONTENTS

1. **Preface**
2. **From the Desk of Vice Chancellor**
3. **From the Desk of Director**
4. **From the Desk of Chief Editor**
5. **Seminars at BKBI**
6. **Events at BKBI**



MONTAGE NEWSLETTER OF BKBI

Welcome to the latest edition of Montage, where we delve into the latest developments and achievements within our academic community.

Gujarat University stands as a beacon of higher education in India, renowned for its commitment to excellence and innovation since its inception in 1949. As one of the leading universities in the country, Gujarat University has consistently fostered an environment that encourages academic rigor, research, and the holistic development of its students. With a rich history and a dynamic present, the university continues to shape the future of education in Gujarat and beyond.

B.K. School of Professional and Management Studies, a prominent constituent of Gujarat University, is dedicated to nurturing future leaders in the field of management. Established in 1976, the school has earned a reputation for its high standards in teaching, research, and industry engagement. Through its diverse programs and initiatives, B.K. School of Management equips students with the knowledge, skills, and experiences necessary to excel in a competitive global marketplace.

The Department of Business Intelligence at B.K. School of Professional and Management Studies is at the forefront of integrating advanced data analytics and business intelligence into the curriculum. The department focuses on harnessing the power of data to drive informed decision-making and strategic planning. By offering cutting-edge courses and research opportunities, the Department of Business Intelligence prepares students to navigate and lead in an increasingly data-driven world.

In this edition, we are excited to share with you the latest insights, achievements, and events from these esteemed institutions. We hope you find the content both informative and inspiring, reflecting the vibrant academic spirit and forward-thinking approach that define Gujarat University, B.K. School of Professional and Management Studies, and the Department of Business Intelligence.





FROM THE DESK OF HON. VICE CHANCELLOR

India's strength lies in its rich knowledge tradition, which has illuminated the path of the world for centuries. Our scriptures and culture embody a living scientific knowledge system, offering profound insights that are as relevant today as they were in ancient times. However, with the rise of modern science and globalization, there has been a tendency to overlook India's Knowledge Systems (IKS) in mainstream education.

IKS can provide valuable solutions to contemporary challenges, especially in areas like health, agriculture, and sustainable living. Good governance, or Sushasan, is a key aspect inherited from India's ancient culture and ethos.

The National Education Policy recognizes the importance of IKS and mandates two credit courses on Indian culture and traditions in the first years of both undergraduate and postgraduate programs across the country. At Gujarat University, we have embraced this initiative wholeheartedly, integrating the depth and richness of IKS into our syllabus.

By incorporating IKS into our curriculum, we aim to instill a sense of pride in our heritage and encourage students to delve deeper into their roots. The wisdom of the past holds the key to a brighter future, enriching not only our lives but also those of future generations.

As depicted in the Srimad Bhagwad Gita, the philosophy of education guides our path:

तु ते गुह्यतमं प्रवक्ष्याम्यनसूयवे । ज्ञानं विज्ञानसहितं यज्ज्ञात्वा मोक्षयसेऽशुभात्

"I shall now reveal to you this most secret wisdom, coupled with the knowledge of how to put it into practice. Knowing this wisdom, you will be freed from the miseries of the world."

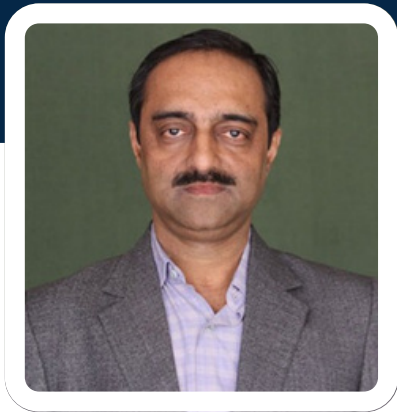
Let us embrace our heritage, learn from it, and pave the way for a more enlightened future.

With this I would like to wish all the very best to all the readers and congratulate Department of Business Intelligence on successful release of 7th Edition of Montage, their flagship newsletter. Appreciation to the Editorial team and all the very best for future endeavours.

Best Wishes,

Dr, Neerja A Gupta

Vice Chancellor, Gujarat University



FROM THE DESK OF DIRECTOR

Dear Students and Respected Colleagues,

As we step into another dynamic academic term, I am reminded of the immense power that education holds to inspire change and create opportunities. At B.K. School of Professional and Management Studies, we are not just witnesses to this power—we are its catalysts. Each of you is a part of an incredible journey where curiosity is celebrated, innovation is cultivated, and excellence is a way of life.

This institution stands as a beacon of progress, where the fusion of knowledge and creativity sparks ideas that transcend boundaries. We pride ourselves on fostering an environment that empowers students and faculty alike to challenge the status quo, redefine possibilities, and excel in every endeavour.

I am delighted to highlight some of the exceptional strides our community has made recently. From research that pushes the frontiers of thought to projects that tackle real-world challenges, our collective efforts are shaping not only academic discourse but also the professional landscape.

Let us march forward with renewed energy, driven by a shared vision of progress and a commitment to excellence. Together, we are not merely part of an institute; we are part of a movement to inspire, innovate, and lead.

With immense pride and anticipation,

Prof. (Dr.) Prateek Kanchan

Director and Professor

B.K. School of Professional and Management Studies,
Gujarat University



FROM THE DESK OF EDITOR IN CHIEF & HEAD

Dear Readers,

It is with immense pride and heartfelt joy that I present to you the ninth edition of Montage, the flagship newsletter of our department. This publication is not merely a chronicle of our accomplishments but a celebration of our collective vision, resilience, and commitment to excellence.

In this edition, we take you on a journey through the vibrant tapestry of our department's achievements and initiatives. From transformative national-level seminars that push the boundaries of business intelligence to the remarkable endeavours of our students, who continue to leave an indelible mark on both academia and society, Montage encapsulates the dynamism and innovation that define us.

I am profoundly grateful to our editorial team and contributors, whose tireless dedication and meticulous efforts have brought this edition to life. Their pursuit of perfection is reflected in every article, every insight, and every story within these pages.

As you explore this edition, I trust you will be inspired by the extraordinary work being done within our department. Each story is a testament to the ingenuity, passion, and perseverance of our students, faculty, and collaborators.

Your feedback and suggestions are invaluable as we continue to elevate Montage as a beacon of inspiration, knowledge, and engagement. Let us together chart the course for future editions, ensuring this newsletter remains a true reflection of our collective spirit.

Thank you for your unwavering support, and I hope this edition leaves you enriched, informed, and inspired.

Warm regards,

Prof. (Dr.) Mamta Brahmhatt

Professor and Head (Department Business Intelligence)
B.K. School of Professional and Management Studies,
Gujarat University

BKBI College proudly celebrated its first-ever graduation, a momentous occasion that marked a historic achievement for both the institution and its pioneering class. The atmosphere was electric, filled with excitement, pride, and emotion as graduates walked across the stage to receive their hard-earned degrees. Family, friends, faculty, and staff cheered them on, creating an unforgettable celebration of their academic journey and personal growth.



This landmark event not only honoured the academic accomplishments of our first graduates but also showcased the strong sense of community and support that is at the heart of BKBI. These students, the trailblazers of our institution, have set a high standard of excellence, paving the way for future generations to follow in their footsteps. Their dedication, perseverance, and passion have left an indelible mark on the college.



As we celebrate this incredible milestone, we are reminded that this graduation is not just an end, but the beginning of even greater opportunities ahead. To the class of pioneers, we say congratulations! Your journey is just beginning, and we are confident that you will continue to inspire and achieve greatness in all your future endeavours.

On July 30, 2024, Gujarat University proudly hosted the National Assessment and Accreditation Council (NAAC) Reforms at the Atal Kalam Research Park. This significant event brought together Vice-Chancellors, Chancellors, IQAC Coordinators, Deans, and Directors from various institutions to engage in meaningful discussions about academic agendas.



The event featured distinguished speakers, including the Director of NAAC and the Vice Chancellor of Gujarat University, who shared valuable insights and perspectives. The university showcased its commitment to excellence by hosting such a prestigious gathering on its campus.



Students and faculty from the BKBI Department actively participated in the event, with students volunteering enthusiastically and making notable contributions. Esteemed HOD Prof. (Dr.) Mamta Brahmbhatt and her team of dedicated faculty members played a vital role in representing the department and ensuring the event's success.



The effective leadership of the Vice Chancellor and Registrar of Gujarat University, combined with the seamless coordination by professors and the efforts of student volunteers, was instrumental in making this event a resounding success. The collaboration highlighted the university's strong academic community and its commitment to fostering innovation and excellence in higher education.

On Day 1 of the orientation, students had the privilege of being introduced to the esteemed Head of Department, Prof. (Dr.) Mamta Ma'am, along with the distinguished faculty members who warmly welcomed the new batch. Their insightful words of encouragement set an inspiring tone for the exciting academic journey that awaited the incoming students, filling the atmosphere with enthusiasm and optimism. The day was packed with engaging activities, allowing the students to quickly bond and connect with one another.



A highlight of the day was the series of ice-breaking games, which brought out the competitive spirit in everyone. These fun activities sparked laughter, camaraderie, and lively interactions, helping the newcomers feel more comfortable in their new environment. The energy in the room was contagious, and the positive vibes spread throughout the event.



Although the orientation had just begun, it was already evident that the experience would be unforgettable. With much more planned for the coming days, including seminars and interactive events, Day 1 marked the beginning of an exciting and transformative academic journey for the new batch. This promising start laid the foundation for lasting memories and friendships.

The second day of orientation kicked off with high energy as participants dove into the exhilarating game "Beg Borrow Steal." Laughter, strategy, and quick thinking filled the air, setting the perfect tone for what was to come—a day packed with invaluable knowledge and inspiration.



Orientation Day 2

National Level Seminar

On

Journey from Education to Entrepreneurship

Resource Person



Dr. Jaimin Vasa
Chairman - Vasa Group of Companies
MSME Chair - Gujarat University

Organizing Secretary



Prof. (Dr.) Mamta Brahmbhatt
Professor & Head (DBI)
BKSPMS, Gujarat University



Tuesday, 6 August
10:30 AM Onwards

Organized By

Department of Business Intelligence,
B. K. school of Professional and Management Studies.
Gujarat University

 | BKSPMS_BI

The first seminar, delivered by the visionary Dr. Jaimin Vasa, took us on an insightful journey from education to entrepreneurship. Dr. Vasa's remarkable experiences and wisdom painted a vivid picture of how education lays the foundation for entrepreneurial success. His talk empowered students to think beyond the conventional, encouraging them to embrace risk, innovation, and leadership on their paths ahead.

Next, the stage was taken by none other than advertising guru Mr. Sanjay Chakraborty, who captivated the audience with his deep insights on advertising and branding. His seminar illuminated the art and science behind building powerful brands, showcasing how creativity combined with strategic thinking can shape the future of businesses.



With a perfect blend of fun, learning, and inspiration, Day 2 was truly an unforgettable experience!

Day 3 of the orientation began with an exciting session by Mr. Deep Mehta, a Public Relations, Branding, and Media Strategist, who shared the latest trends in branding. He emphasized how modern branding strategies are evolving and the importance of adapting to these changes in a dynamic business environment. Students gained valuable insights into how branding shapes both individual and organizational identities.



Orientation Day 3

National Level Seminar

On

Latest Trends in Branding

Resource Person



Mr. Deep Mehta
Public Relations, Branding and
Media Strategist

Organizing Secretary



Prof. (Dr.) Mamta Brahmhatt
Professor & Head (DBI)
BKSPMS, Gujarat University



Wednesday, 7 August
10:30 AM Onwards

Organized By

Department of Business Intelligence,
B. K. school of Professional and Management Studies.
Gujarat University

 BKSPMS_BI

The second session, led by Mr. Abhishek Singh Gautam, CMO of IMS, focused on communication. He highlighted the significance of effective communication in both personal and professional settings, providing students with practical techniques to enhance their communication skills.



Orientation Day 3
National Level Seminar
On
Communication

Resource Person



Abhishek Singh Gautam
CMO-IMS Gujarat

Organizing Secretary



Prof. (Dr.) Mamta Brahmhatt
Professor & Head (DBI)
BKSPMS, Gujarat University



Wednesday, 7 August
11:30 AM Onwards

Organized By

Department of Business Intelligence,
B. K. school of Professional and Management Studies.
Gujarat University

   | BKSPMS_BI



The day concluded with a thrilling Treasure Hunt game, which tested students' teamwork and problem-solving abilities. The game added a fun, competitive element, rounding off a highly informative and engaging day.

Day 4 of the orientation began with a highly engaging national-level seminar on incubation and early-stage entrepreneurship, presented by Mr. Sanyam Chhajed, Program Manager at GUSEC. His session provided a deep dive into the entrepreneurial journey, highlighting key strategies for turning innovative ideas into successful ventures. Students were inspired to explore the startup ecosystem and consider entrepreneurship as a career path.



Orientation Day 4

National Level Seminar

On

Incubation & Early Stage Entrepreneurship

Resource Person



Sanyam Chhajed
Program Manager, GUSEC

Organizing Secretary



Prof. (Dr.) Mamta Brahmhatt
Professor & Head (DBI)
BKSPMS, Gujarat University



Thursday, 8 August
10:30 Am Onwards

Organized By

Department of Business Intelligence,
B. K. school of Professional and Management Studies.
Gujarat University

 | BKSPMS_BI

Following the seminar, the atmosphere shifted to a more playful and interactive mode with a series of exciting games. Dumb Charades brought out the creativity and energy of the participants, while a fun water bottle game added a competitive twist. These activities, along with other thrilling games, made for an entertaining and refreshing conclusion to an informative day.



On Day 5 of the orientation, students attended a thought-provoking seminar titled "Think Fast-Talk Smart," conducted by Dr. Viral Thakor, Assistant Professor of English. The session focused on enhancing students' ability to think quickly and communicate effectively, both of which are crucial skills for academic and professional success. Dr. Thakor provided insightful tips and practical techniques that helped students understand how to articulate their ideas clearly and confidently in various situations. The emphasis on quick thinking and adaptability left a lasting impact on the students, who felt empowered to apply these skills in their future endeavours.



Orientation Day 5

National Level Seminar

On

Think Fast - Talk Smart

Resource Person



Dr. Viral Thakor
Assistant Professor (English)
Sheth H. P. Arts & T S M Commerce College, Talod

Organizing Secretary



Prof. (Dr.) Mamta Brahmbhatt
Professor & Head (DBI)
BKSPMS, Gujarat University

Organized By

Department of Business Intelligence,
B. K. School of Professional and Management Studies.
Gujarat University



Friday, 9 August
10:30 AM Onwards

 | BKSPMS_BI

The seminar was both informative and engaging, with interactive discussions that encouraged students to participate actively and practice the communication techniques shared. Dr. Thakor's use of real-life examples and his approachable teaching style made the session even more impactful, offering students practical tools to improve their everyday communication.



With this seminar, the orientation program concluded on a high note. The week-long event had been filled with learning, excitement, and a strong sense of camaraderie. Students walked away with new friendships, cherished memories, and a cheerful start to their academic journey. The orientation successfully set the stage for what promises to be an enriching and transformative year ahead.

The 8th International Dharma-Dhamma Conference - 2024, held from 23rd to 25th August at Gujarat University, emerged as a landmark event, fostering global dialogue on the timeless principles of dharma and their relevance in contemporary society. The prestigious conference served as a platform for distinguished dignitaries, scholars, and thought leaders to discuss the role of dharma in promoting universal harmony and ethical governance.



The Department of Business Intelligence took pride in its significant contributions to this grand event. The Head of the Department, Prof. Dr. Mamta Brahmabhatt, played a pivotal role as a key committee member, ensuring seamless coordination throughout the conference. Students from the department actively volunteered, lending their energy and dedication to the event's smooth execution, while gaining invaluable insights from the discussions and interactions.

THE CONFERENCE WAS GRACED BY A DISTINGUISHED LINEUP OF DIGNITARIES, INCLUDING:

SHRI JAGDEEP DHANKHAR

HON'BLE VICE PRESIDENT
OF INDIA

SHRI ACHARYA DEVVRAT

HON'BLE GOVERNOR
OF GUJARAT

SHRI BHUPENDRA PATEL

HON'BLE CHIEF MINISTER
OF GUJARAT

SHRI RUSHIKESH GANESHBHAI PATEL

HON'BLE MINISTER,
GOVERNMENT OF GUJARAT

SWAMI SHRI GOVINDA DEV GIRI JI MAHARAJ

TREASURER, SHRI RAM JANMABHOOMI TEERTH
KSHETRA TRUST

MR. TSHERING

HON'BLE HOME MINISTER,
ROYAL GOVERNMENT OF BHUTAN

MR. VIDURA WICKRAMANAYAKA

HON'BLE MINISTER OF BUDDHASASANA,
GOVERNMENT OF SRI LANKA

MR. BADRI PRASAD PANDEY

HON'BLE MINISTER FOR CULTURE AND TOURISM,
GOVERNMENT OF NEPAL

MR. NGOUN SDECHPHEAKDEY

SECRETARY OF STATE, MINISTRY OF CULTS AND
RELIGIONS, CAMBODIA

MR. COME CARPENTIER

DISTINGUISHED FELLOW,
INDIA FOUNDATION, FRANCE

SWAMI BRAHMAVIHARIDAS

BAPS SWAMINARAYAN SANSTHA,
INDIA

VEN. BANAGALA UPATISSA NAYAKE THERO

PRESIDENT,
MAHABODHI SOCIETY OF SRI LANKA



The discussions at the conference delved into critical themes such as spiritual wisdom, cultural preservation, and strategies for integrating dharma into global challenges. The event emphasized the importance of dharma as a guiding principle for achieving peace, harmony, and sustainable development in today's world.

This conference stood as a testament to Gujarat University's commitment to intellectual and cultural dialogue on an international scale. The participation of the Department of Business Intelligence underscored the institution's dedication to fostering academic excellence and active engagement in global events.



The 8th International Dharma-Dhamma Conference marked a significant milestone in the pursuit of shared values, leaving a lasting impression on all participants and setting the stage for future collaborations and discussions.

A national-level seminar titled "Campus to Corporate" was organized online by our esteemed HOD, Prof. (Dr.) Mamta Brahmabhatt, and coordinated by Prof. Noel Daliwala from the Department of Business Intelligence at BKSPMS, Gujarat University.

The seminar featured insightful presentations from distinguished alumni, Mr. Brijesh Tarpara and Ms. Isha Shah, both Associate Consultants at Mastek Ltd. Their shared experiences provided a valuable perspective on the transition from academic life to the corporate world.



- Department of Business Intelligence -

**NATIONAL LEVEL SEMINAR ON
CAMPUS TO CORPORATE**

 **13-08-2024** **12:00 PM Onwards**

RESOURCE PERSON

Ms. Isha Shah
Associate Consultant
Mastek. Ltd.
DBI Alumni

ORGANIZING SECRETARY

Prof. (Dr.) Mamta Brahmabhatt
Professor & Head (DBI)
B.K. School of Professional and Management Studies,
Gujarat University

CO-ORDINATOR

Prof. Noel Daliwala
Training & Placement Officer
Department of Business Intelligence,
BKSPMS, Gujarat University

 **bkspms_bi** **bkspms_bi** **bkspms_bi**

Mr. Tarpara highlighted the essential skills required in today's business environment, emphasizing the importance of adaptability and continuous learning. He also discussed real-world applications of the concepts learned during their time at university.

Ms. Shah complemented his insights by sharing her journey, focusing on the significance of networking and mentorship in career development. She encouraged students to take initiative and seek opportunities for professional growth.

The online format fostered an engaging dialogue, allowing students to ask questions and gain practical advice directly from industry professionals. The seminar successfully bridged the gap between academia and industry, inspiring students to prepare for their future careers.

Overall, the collaboration between the Department of Business Intelligence and Mastek Ltd. showcased the strength of alumni connections and the commitment of Gujarat University to student development. The event concluded with a renewed sense of motivation among students to excel in their respective fields.

The Department of Business Intelligence at BKSPMS, Gujarat University, successfully organized a three-month training program on Supply Chain and Logistics Analytics, led by the esteemed Dr. Rajan Shreedharan. Under the guidance of our honorable Head of Department, Prof. (Dr.) Mamta Brahmabhatt, and with coordination by Prof. Noel Daliwala, the Training and Placement Officer, this program aimed to enhance students' understanding of vital supply chain concepts.

Throughout the training, students gained comprehensive insights into various critical aspects of supply chain management, including loads, location, time, and other key factors. The interactive sessions, case studies, and practical exercises enriched their learning experience and prepared them for real-world challenges in the field of supply chain analytics.

The poster is for a three-month training program on Supply Chain & Logistic Analytics. It features a blue background with a large image of a clock tower on the right. The text is arranged in a structured layout. At the top left, it says 'DBI Department of Business Intelligence'. In the top right corner, there are three logos: the Gujarat University logo, the BKBI logo, and a '75' logo for Gujarat University's 75th anniversary. The main title 'Three Months Training Programme on SUPPLY CHAIN & LOGISTIC ANALYTICS' is prominently displayed in the center-left. Below the title, it lists the 'Co-ordinator' as Prof. Noel Daliwala, with his title and department. It also mentions the start date '30th August 2024 Onwards' and the location 'Shri Maharshi Ved Vyas Shikshan Sankul, Gujarat University'. At the bottom left, it says 'Organized by: Department of Business Intelligence, BKSPMS, Gujarat University' with social media icons. On the right side, there are two circular portraits. The top one is of Prof. (Dr.) Mamta Brahmabhatt, identified as the 'Organizing Secretary' and 'Professor & Head (DBI) B. K. School of Professional and Management Studies Gujarat University'. The bottom one is of Dr. Rajan Shreedharan, identified as the 'Resource Person' and 'Professor of Practice'.

Participants were actively engaged in discussions that emphasized the importance of data-driven decision-making in optimizing supply chain operations. By the end of the program, students had developed a solid foundation in supply chain logistics, empowering them to analyze and solve complex problems in their future careers.

The successful completion of this training program reflects our department's commitment to providing students with practical knowledge and skills that are essential in today's dynamic business environment.

The seminar "Campus to Corporate" was a valuable initiative organized under the leadership of our esteemed HOD, Prof. (Dr.) Mamta Brahmhatt, and coordinated by Prof. Noel Daliwala from the Department of Business Intelligence at BKSPMS, Gujarat University. The session featured Ms. Anjali Bhatt, an Associate Software Developer at Rysun Pvt Ltd and a proud DBI alumna, who shared her insightful journey from university to the corporate world.

Ms. Bhatt offered practical advice on the essential skills required to succeed in the tech industry, emphasizing the importance of technical proficiency, continuous learning, and adaptability. She also highlighted how staying current with industry trends is crucial in today's fast-evolving job market.



The discussion also focused on the value of internships and real-world experience, encouraging students to seek opportunities that enhance their practical knowledge. Networking and cultivating professional relationships were key topics, with Ms. Bhatt sharing how these aspects greatly contributed to her career progression.

The interactive online format allowed students to engage directly with Ms. Bhatt, ask questions, and gain insights from her professional experiences. Her examples resonated deeply with the audience, inspiring them to approach their own career journeys with confidence and clarity.

By bridging the gap between academic learning and industry expectations, the seminar reinforced Gujarat University's commitment to empowering students for their professional futures. The event ended on a high note, leaving students motivated and better equipped to navigate the corporate world.

The Department of Business Intelligence (DBI) at BKSPMS, Gujarat University, organized a National-Level Seminar on the Stock Market. The event featured Mr. Vaibhav Shah, a renowned stock market trainer and coach, as the resource person.

DBI Department of
Business Intelligence



National Level Seminar on **STOCK MARKET**



Resource Person

Mr. Vaibhav Shah

Stock Market Trainer cum Coach

Organizing Secretary

Prof. (Dr.) Mamta Brahmhatt

Professor & Head (DBI),
BKSPMS, Gujarat University



17th October 2024
10:00 to 11:00 AM



Shri Maharshi Ved Vyas Shikshan
Sankul, Gujarat University

Organized by:

Department of Business Intelligence,
BKSPMS, Gujarat University

Co-ordinator

Prof. Noel Daliwala

Assistant Professor & TPO
Department of Business Intelligence,
BKSPMS, Gujarat University

| [bkspms_bi](#)



The seminar provided participants with valuable insights into stock market operations, investment strategies, and market trends. Mr. Shah shared his expertise, offering practical knowledge to help attendees better understand the complexities of the financial markets.

Prof. (Dr.) Mamta Brahmhatt, Head of the Department (DBI) and the Organizing Secretary of the seminar emphasized the importance of financial literacy and market awareness for students aspiring to excel in business and finance.

The interactive and engaging session received an enthusiastic response from students and faculty alike, fostering a deeper understanding of stock market dynamics.



The Department of Business Intelligence (DBI), BKSPMS, Gujarat University, successfully organized a National Level Seminar on Nutrition & Hair Science. The seminar provided an enriching platform for students, faculty, and experts to engage in meaningful discussions and activities.

The event featured eminent resource persons, including Ms. Reena Lad, Faculty (Nutrition) from Orane International, and Mr. Akash Sen, Faculty (Hair Art) from Orane International. Under the guidance of Prof. (Dr.) Mamta Brahmbhatt, Professor & Head of DBI and Organizing Secretary, the seminar was a well-structured and impactful experience. Prof. Noel Daliwala, Assistant Professor & TPO, coordinated the event seamlessly.

DBI DEPARTMENT OF
BUSINESS INTELLIGENCE



NATIONAL LEVEL SEMINAR ON

Nutrition & Hair Science



Organizing Secretary

Prof. (Dr.) Mamta Brahmbhatt

Professor & Head (DBI)
BKSPMS, Gujarat University



Resource Person

Ms. Reena Lad

Faculty (Nutrition)
Orane International



Resource Person

Mr. Akash Sen

Faculty (Hair Art)
Orane International

Co-ordinator:

Prof. Noel Daliwala

Assistant Professor & TPO
Department of Business Intelligence,
BKSPMS, Gujarat University.



18th October, 2024



10:00 Am Onwards

    | [bkspms_bi](#)

Participants greatly benefited from an interactive session on the significance of nutrition and its impact on hair health. The resource persons shared valuable insights into the importance of balanced diets and effective hair care routines.

A unique highlight of the seminar was the free professional haircut service offered to the girls by expert hairstylists. This hands-on session not only boosted the participants' confidence but also allowed them to learn about professional grooming techniques directly from the experts.



The seminar was well-received by all attendees, who appreciated the practical and engaging approach of the sessions. It successfully combined knowledge-sharing with hands-on experiences, making it a truly memorable event. The Department of Business Intelligence looks forward to hosting more such informative and interactive programs in the future!

The Department of Business Intelligence (DBI), B.K. School of Professional and Management Studies, Gujarat University, organized a highly successful National Level Seminar on Data Analysis Using Excel. The seminar was a perfect blend of theoretical learning and practical application, offering attendees valuable insights into data handling and analysis techniques.

The session was led by Prof. Yogi Agravat, Assistant Professor and Chairperson of Data Science and Analytics at Narayana Business School, as the resource person. With his extensive expertise, Prof. Agravat provided participants with a comprehensive understanding of Excel's powerful features for data analysis.



National Level Seminar On Data Analysis using EXCEL

Resource Person



Prof. Yogi Agravat

Assistant Professor and Chairperson
Data Science and Analytics
Narayana Business School

Organizing Secretary



Prof. (Dr.) Mamta Brahmbhatt

Professor & Head (DBI)
BKSPMS, Gujarat University

Organized By

Department of Business Intelligence,
B. K. school of Professional and Management Studies.
Gujarat University



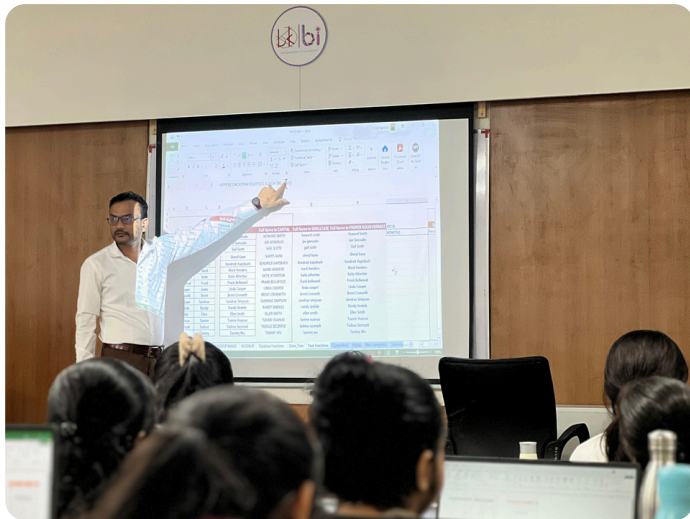
Saturday, 19th October
10:00 AM Onwards



BKSPMS_BI

The organizing secretary, Prof. (Dr.) Mamta Brahmabhatt, Professor & Head (DBI), played a pivotal role in ensuring the seminar's success by coordinating efforts and providing guidance throughout the event.

Students had the opportunity to engage in a hands-on practical session where they worked on real-world data analysis tasks using Excel. The interactive and practical approach of the session was highly appreciated, as it equipped participants with essential skills that will prove beneficial in their future academic and professional endeavours.



This seminar demonstrated the importance of Excel as a tool for data-driven decision-making and analysis, inspiring participants to explore its advanced functionalities further. The Department of Business Intelligence takes pride in organizing such impactful programs and looks forward to conducting more of them in the future.

The Department of Business Intelligence (DBI), BKSPMS, Gujarat University, successfully conducted a National Level Seminar on Career Opportunities in Odoo ERP. This insightful event was organized in collaboration with Silver Touch Technologies Pvt. Ltd.

The resource person, Mr. Ishit Mehta, Global Delivery Head (Odoo) at Silver Touch Technologies Pvt. Ltd., shared valuable insights into the growing importance of ERP systems and how Odoo ERP is shaping modern business operations. His session covered key topics such as the significance of ERP in business transformation and the role of functional consultants in driving organizational success.



DBI Department of Business Intelligence

National Level Seminar on Career Opportunities In Odoo ERP

Resource Person
Mr. Ishit Mehta
Global Delivery Head (Odoo)
Silver Touch Technologies Pvt. Ltd.

Organizing Secretary
Prof. (Dr.) Mamta Brahmbhatt
Professor & Head (DBI)
BKSPMS, Gujarat University

Co-ordinator
Prof. Noel Daliwala
Assistant Professor & TPO
Department of Business Intelligence,
BKSPMS, Gujarat University

Organized by:
Department of Business Intelligence,
BKSPMS, Gujarat University
in association with
Silver Touch Technologies Ltd.

22 October 2024
4:00 PM to 6:00 PM

Seminar Hall,
Shri Maharshi Ved Vyas Shikshan
Sankul, Gujarat University

Sub Topics
Importance of ERP and why modern
business will shift to Odoo ERP
Role of Functional consultants in
business transformation

75
GUJARAT
UNIVERSITY

Under the guidance of Prof. (Dr.) Mamta Brahmbhatt, Professor & Head (DBI), as the organizing secretary, and coordination by Prof. Noel Daliwala, the seminar was a well-structured and informative experience.

Participants were encouraged to explore the career possibilities in ERP and understand how Odoo ERP can revolutionize business processes. This seminar provided attendees with practical knowledge and opened up new avenues for their future careers in enterprise resource planning.

NATIONAL LEVEL SEMINAR ON NATIONAL LEVEL SEMINAR ON CAMPUS TO CORPORATE

The Department of Business Intelligence at B.K. School of Professional & Management Studies recently announced a National Level Seminar titled “Campus to Corporate.” This initiative aims to bridge the gap between academic learning and corporate expectations by inviting esteemed alumni to share their insights and experiences.

The event will feature Dilkash Lalwani, a Data Scientist at Tatvic, and Kinchit Pathak, a Customer Success Manager at Tatvic, as resource persons. Both speakers, being distinguished alumni of the department, bring a wealth of professional knowledge and practical perspectives for students aspiring to excel in the corporate world.

- Department of Business Intelligence -

**NATIONAL LEVEL SEMINAR ON
CAMPUS TO CORPORATE**

RESOURCE PERSON

Dilkash Lalwani
Data Scientist
Tatvic
DBI Alumni

RESOURCE PERSON

Kinchit Pathak
Customer Success Manager
Tatvic
DBI Alumni

ORGANIZING SECRETARY

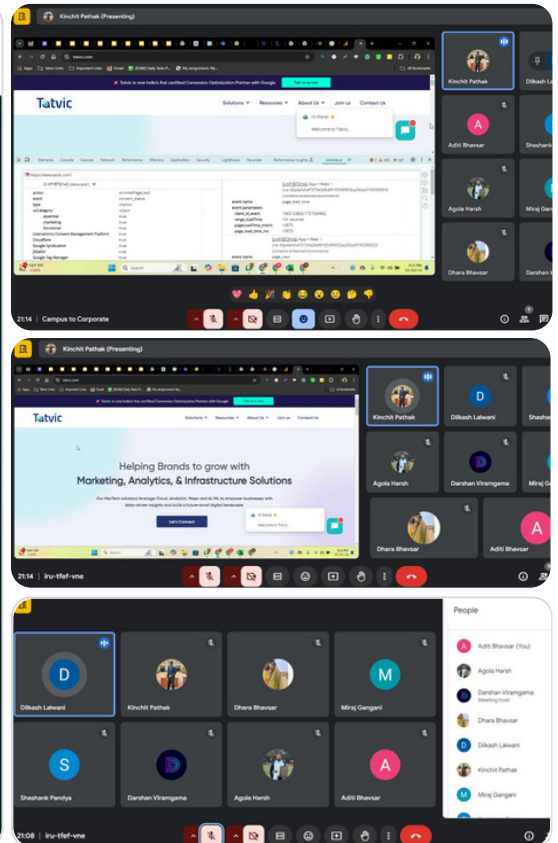
Prof. (Dr.) Mamta Brahmbhatt
Professor & Head (DBI)
B. K. School, Gujarat University

CO-ORDINATOR

Prof. Noel Daliwala
Assistant Professor & TPO
Department of Business Intelligence,
BKSPMS, Gujarat University

23-10-2024
09:00 PM Onwards

[Instagram](#) [Facebook](#) [LinkedIn](#) [Twitter](#) [YouTube](#)



Under the able guidance of Prof. (Dr.) Mamta Brahmbhatt, the Organizing Secretary and Head of the Department, the seminar promises to provide students with valuable learnings to navigate the transition from campus to corporate life effectively. Coordinated by Prof. Noel Daliwala, the seminar underscores the department's commitment to equipping students with industry-relevant skills.

This seminar is set to inspire and guide the participants in understanding the corporate landscape, focusing on practical insights that will help them thrive professionally.

The Department of Business Intelligence at B.K. School of Professional & Management Studies hosted a highly engaging online training session titled "Campus to Corporate." This initiative was designed to prepare students for the dynamic challenges of the professional world by drawing from the expertise of accomplished alumni.

Yash Panchal and Shivaniba Parmar, both Business Support Analysts at Odoo, were the featured resource persons. Their journey from students to successful professionals served as a source of inspiration, as they shared invaluable tips on navigating the transition from academics to industry.



BK SCHOOL OF
PROFESSIONAL &
MANAGEMENT
STUDIES





DEPARTMENT
OF
BUSINESS
INTELLIGENCE

next generation of management

- Department of Business Intelligence -

**NATIONAL LEVEL SEMINAR ON
CAMPUS TO CORPORATE**

RESOURCE PERSON



Yash Panchal
Business Support Analyst
Odoo
DBI Alumni

RESOURCE PERSON



Shivaniba Parmar
Business Support Analyst
Odoo
DBI Alumni

ORGANIZING SECRETARY



Prof. (Dr.) Mamta Brahmabhatt
Professor & Head (DBI)
B. K. School, Gujarat University

CO-ORDINATOR

Prof. Noel Daliwala
Assistant Professor & TPO
Department of Business Intelligence,
BKSPMS, Gujarat University

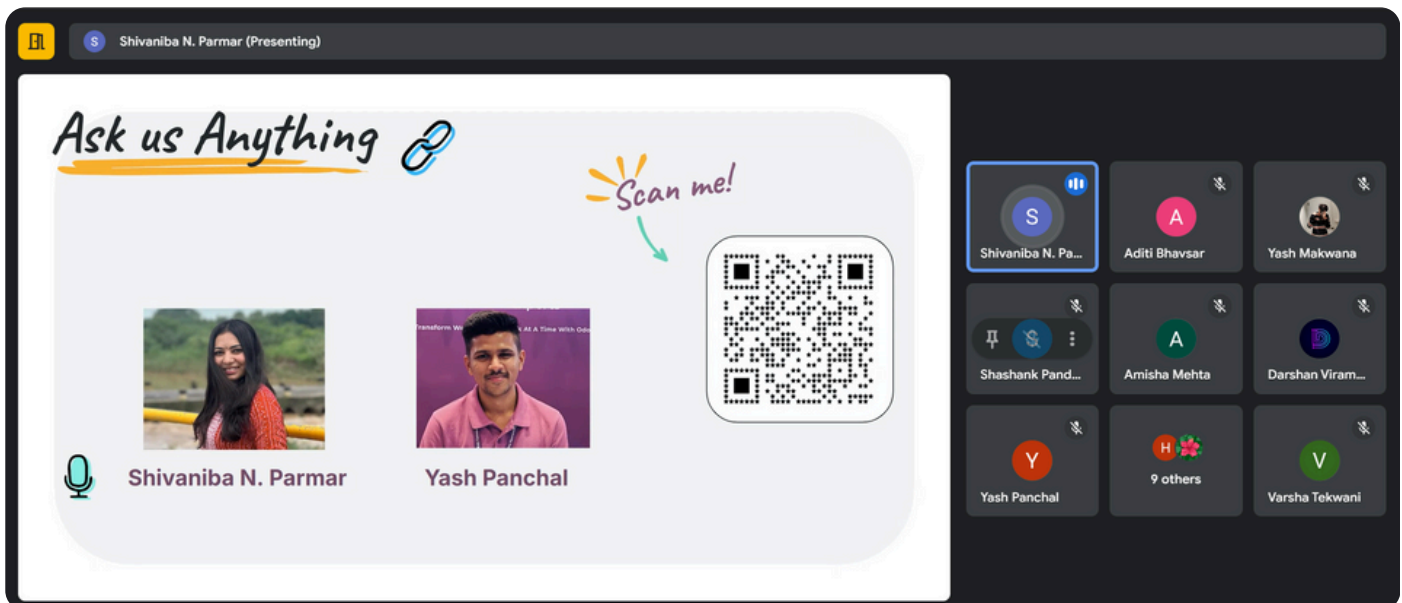
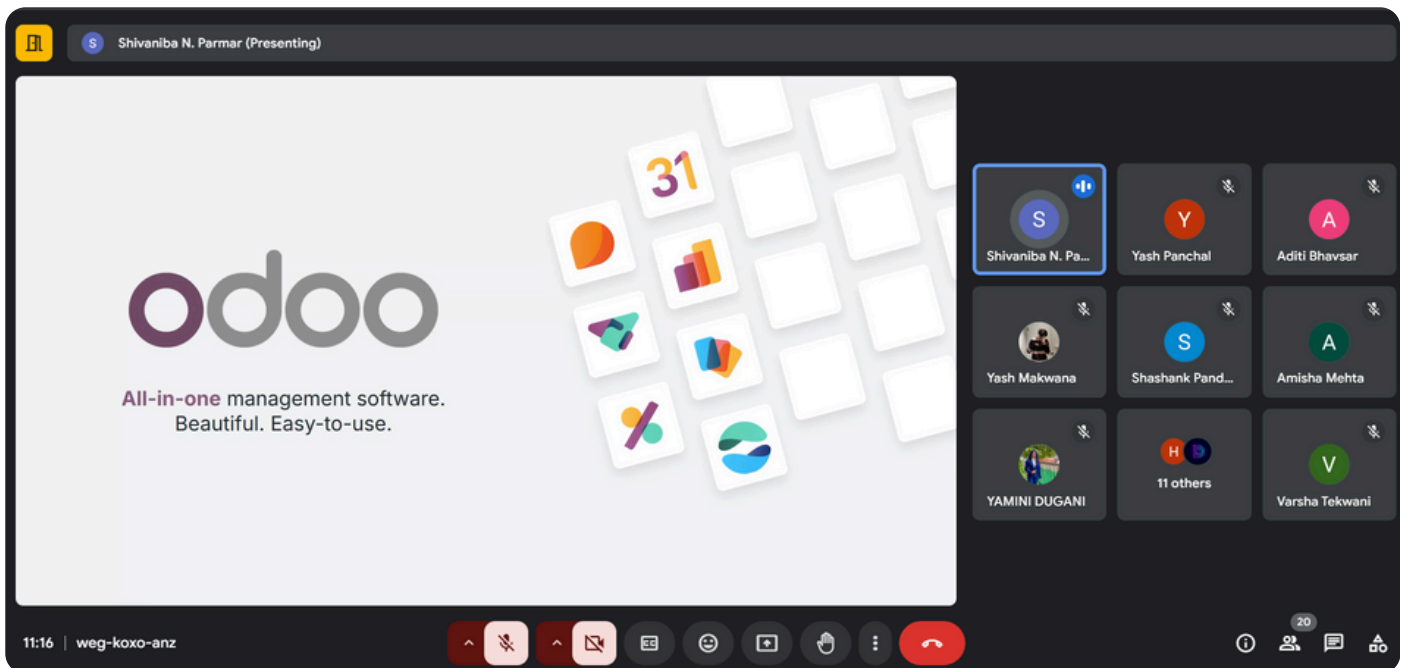
 17-11-2024

 11:00 AM Onwards

 bkspsms_bi

 bkspsms_bi

 bkspsms_bi



Under the insightful guidance of Prof. (Dr.) Mamta Brahmbhatt, the Organizing Secretary and Head of the Department, the session highlighted the importance of aligning academic foundations with corporate expectations. Prof. Noel Daliwala, the coordinator of the event, ensured a smooth and productive experience for all participants.

This training provided students with a rare opportunity to gain practical knowledge, build confidence, and enhance their readiness for future careers. It emphasized the department's commitment to fostering holistic development and industry readiness among its students.

On the auspicious occasion of Janmashtami, the birth of Lord Krishna was celebrated with immense joy and devotion. Our students actively participated in the traditional Dahi Handi event, demonstrating their enthusiasm, teamwork, and spirit as they formed human pyramids to break the pot. The venue was adorned with elegant decorations and vibrant garlands, creating a lively and festive atmosphere that perfectly matched the joyous occasion.



As the celebrations unfolded, students, faculty, and staff gathered to sing devotional songs, their voices filled with reverence and devotion. The air was filled with laughter and the delightful aroma of festive delicacies, adding to the warmth and togetherness of the moment.

This Janmashtami celebration served as more than just an event—it was a reminder of the teachings of Lord Krishna, encouraging everyone to embrace love, harmony, and unity. The spirit of the festival brought the community closer, fostering bonds and uplifting hearts. With Lord Krishna's blessings, may we continue to walk the path of righteousness and carry forward the values of compassion and togetherness in all that we do.



Teachers' Day at BKBI was a momentous occasion, filled with gratitude and admiration for the mentors who shape the minds and futures of students. The day was a beautiful celebration of the educators who not only impart knowledge but also ignite curiosity and nurture creativity. Students came together to express their deep appreciation for the wisdom and guidance provided by their teachers. Through heartfelt gestures and meaningful interactions, the celebration reflected the profound respect and connection shared between students and their mentors. The atmosphere was one of reflection, where the impact of teachers on personal and academic growth was deeply acknowledged. This celebration served as a reminder of the vital role teachers play in shaping not only careers but also the values and perspectives of students. Teachers' Day at BKBI truly honoured the dedication and commitment of educators who inspire lifelong learning and success.



Ganesh Chaturthi at BKBI was celebrated with devotion, unity, and enthusiasm, creating an atmosphere filled with positivity and festive spirit. The students and faculty came together to welcome Lord Ganesha, symbolizing wisdom and prosperity, with traditional rituals and heartfelt prayers. The day began with the installation of the beautifully decorated idol of Lord Ganesha, followed by an Aarti, where everyone participated in devotion, chanting mantras, and singing hymns.



The campus echoed with joy as students engaged in cultural performances, music, and dance, embracing the richness of Indian traditions. Eco-friendly practices were emphasized throughout the celebration, reflecting the institute's commitment to sustainability. The event fostered a sense of togetherness and spiritual reflection, as students took part in activities such as making clay idols, sharing prasad, and discussing the values Lord Ganesha embodies. The celebration was a perfect blend of tradition, creativity, and community spirit, leaving everyone with a sense of joy and fulfillment as they bid farewell to the beloved deity with the hope of his return next year.



As part of the 4th National Pharmacovigilance Week, B.J. Medical College organized an insightful seminar on the topic "Building ADR Reporting Culture for Patient Safety," led by Dr. (Prof.) Chetna Desai (HOD) and Dr. Prakurti Patel (Assistant Professor), both from the Department of Pharmacology. The seminar focused on the critical importance of establishing a robust culture of Adverse Drug Reaction (ADR) reporting to enhance patient safety.



The event aimed to educate healthcare professionals, students, and the public about the vital role pharmacovigilance plays in detecting, monitoring, and preventing adverse drug reactions. Through interactive discussions and case studies, Dr. Desai and Dr. Patel emphasized the need for timely ADR reporting and how it can help minimize risks associated with medications. Participants were encouraged to actively engage in building a strong pharmacovigilance system that prioritizes patient safety. This seminar served as a cornerstone for promoting safe medication practices and fostering a proactive approach to drug safety across healthcare sectors.

The Youth Fest by Gujarat University is a vibrant platform that offers students the opportunity to showcase their talents in various fields. Our students put in immense hard work and dedication, participating in a range of competitions such as singing, dancing, skits, mime, clay modeling, and many more. While winning and losing are integral aspects of every competition, the experience has taught our students the true spirit of teamwork and perseverance.





One of the most notable achievements was our students' remarkable performance in the short film-making and documentary categories, where they emerged as winners. Their success is a testament to the countless hours of practice and training they devoted to perfecting their craft. The journey, filled with challenges and excitement, has enriched their skills and strengthened their camaraderie. This festival has not only honed their artistic abilities but also instilled in them the value of collaboration and mutual support.

On 3rd October 2024, BKBI celebrated its 3rd Foundation Day with immense enthusiasm and pride. The event was a vibrant showcase of the institution's growth, achievements, and cultural diversity, reflecting the dedication and visionary leadership of the esteemed Head of Department, Prof. (Dr.) Mamta Brahmabhatt.



The celebrations included captivating dance performances, melodious singing, and impactful drama presentations by the students, highlighting their exceptional talent and creativity. Each performance added to the energy and spirit of the event, making it a memorable day for everyone present.

The occasion also celebrated BKBI's remarkable victory at the Youth Fest, acknowledging the students' dedication, teamwork, and perseverance. The achievements were met with great applause, serving as a source of motivation and pride for the entire BKBI community.



This Foundation Day was a momentous occasion, bringing together students, faculty, and staff to commemorate the institute's journey and milestones. The day fostered a deep sense of pride and unity among all attendees, culminating in a celebration of BKBI's legacy and an inspiration for future accomplishments.

BKBI organized its much-awaited Garba event, Raas Ni Ramzat, with immense joy and enthusiasm. The event was a vibrant celebration of culture, devotion, and togetherness, bringing the entire BKBI family under one roof to honour the traditions of Navratri.



The celebration began with the worship of the divine, seeking blessings for success, strength, and prosperity in all endeavours. The beautifully decorated venue resonated with the rhythmic beats of Garba, as students, faculty, and staff adorned in traditional attire came together to participate in the festivities.

The energy on the floor was infectious, with participants gracefully performing Garba and Raas to the tunes of traditional and modern music. The event not only showcased the cultural heritage but also fostered a sense of unity and shared joy among all attendees.



Raas Ni Ramzat was a memorable evening filled with laughter, vibrant colors, and the spirit of celebration. It reflected BKBI's commitment to nurturing cultural values while building strong bonds within its community. The event concluded on a high note, leaving everyone with cherished memories and a renewed sense of togetherness.

We are delighted to share the success of Margee Modi and Harsh Gotecha from the Department of Business Intelligence, who recently secured the First Prize at Pratibha—the National Level Summer Project Competition organized by Ganpat University.

Their project, marked by innovation and dedication, shone among submissions from top students across the country, earning them this prestigious recognition.



This achievement reflects their exceptional talent and commitment to excellence, bringing pride and distinction to our department.

Heartfelt congratulations to Margee and Harsh for this remarkable accomplishment!

We extend our gratitude to Ganpat University for providing an incredible platform to nurture and celebrate young talent.

A transformative National-Level Training on Life Skills Education was recently organized in association with the Red Cross Society. This enriching program aimed to empower students with essential life skills and practical knowledge that could prove invaluable in critical situations.



DBI Department of
Business Intelligence
BKSPMS, Gujarat University

INDIAN RED CROSS SOCIETY
BLOOD SERVICES

bkbi
Red generation of management

ગુજરાત યુનિવર્સિટી
જાણકારી ક્ષમતા કેન્દ્ર

National Level Training On Life Skills Education

in association with the Indian Red Cross Society.



CHEIF PATRON
Dr. Neerja Gupta
Hon. Vice Chancellor,
Gujarat University



PATRON
Dr. P.M. Patel
Hon. Registrar,
Gujarat University



CONVENER
Prof. (Dr.) Mamta Brahmabhatt
Professor & Head (DBI)
BKSPMS, Gujarat University



**14th October
15th October
16th October**

ORGANIZED BY
Department of Business
Intelligence, BKSPMS,
Gujarat University

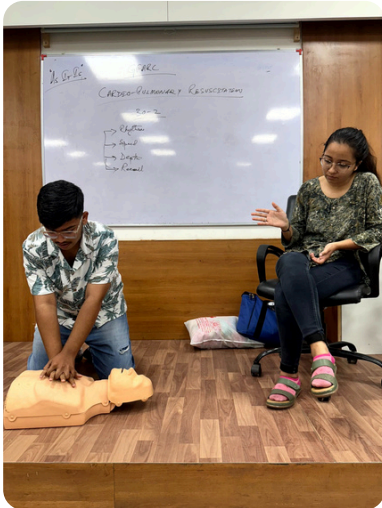
IN ASSOCIATION WITH
Indian Red Cross Society

    | [bkspms_bi](#)

The sessions covered a wide array of topics, including first aid techniques, CPR, disaster management, and emotional resilience. Students actively participated in hands-on demonstrations and role-playing exercises, ensuring they gained practical insights into real-life situations.

Expert trainers from the Red Cross Society shared valuable life-saving hacks, emphasizing the importance of quick thinking and adaptability. The participants also engaged in interactive workshops that fostered teamwork, communication, and leadership skills.

This initiative not only enhanced the students' confidence but also instilled a sense of responsibility towards the community. The program concluded with a certification ceremony, acknowledging the dedication and efforts of all the participants.



Such collaborations reflect our commitment to holistic education and the overall development of our students.

DIWALI GIFT DISTRIBUTION A GESTURE OF GRATITUDE AND WARMTH

This Diwali, our institution embraced the spirit of the festival by celebrating with those who form the backbone of our operations—our Ground IV Staff—and the invaluable partners who shape our students' careers, our Placement Partners.



A heartfelt ceremony was organized to distribute specially curated Diwali gifts, symbolizing our respect and appreciation for their dedication and unwavering support. The event was filled with warmth, smiles, and a sense of togetherness, reflecting the essence of the festive season.

DIWALI GIFT DISTRIBUTION A GESTURE OF GRATITUDE AND WARMTH

Our Ground IV staff were recognized for their tireless efforts in maintaining the campus environment, while our placement partners were thanked for their pivotal role in bridging the gap between academia and industry.



The event highlighted the values of gratitude, inclusivity, and shared celebration, making it a memorable occasion for everyone involved. It was a small token of our immense appreciation and a reminder that they are an integral part of our success story.

SPREADING WARMTH AND LOVE BLANKET DISTRIBUTION AT OLD AGE HOME

In a heartwarming gesture, our students recently visited a local old age home to distribute blankets and share precious moments with its residents. The initiative was made possible through the generous contributions of our students, who came together to make a meaningful difference in the lives of the elderly.

During the visit, the students not only gifted blankets to provide comfort during the winter but also spent quality time engaging with the residents. They listened to their life stories, shared laughter, and talked to them like family, creating an atmosphere filled with love and joy.



The experience was deeply enriching for both the students and the elderly, fostering a sense of connection across generations. This thoughtful act highlighted the importance of compassion and giving back to society, especially to those who deserve care and respect in their golden years.

The visit concluded with heartfelt blessings and smiles, leaving everyone inspired to continue making a positive impact in the community.

DIWALI LUNCH WITH SECURITY STAFF

This Diwali, our esteemed HOD, Prof. (Dr.) Mamta Brahmabhatt, extended her love and gratitude by organizing a special lunch for the security staff of Gujarat University.

The thoughtful initiative brought joy and appreciation to the dedicated personnel who tirelessly ensured the safety and security of the campus. The lunch served as a heartfelt acknowledgment of their invaluable contributions and created a warm, inclusive atmosphere.



The security staff expressed their gratitude for this meaningful gesture, which highlighted the importance of recognizing the efforts of those who work behind the scenes. The event was a true reflection of the Diwali spirit—spreading kindness, unity, and positivity.

Such acts of compassion leave a lasting impact and inspire everyone to cherish the values of respect and gratitude within our community.

We are proud to announce that students from the Department of Business Intelligence have clinched First Place at Maharathi-2, the National Research Symposium organized by ITM (SLS), School of Business, Baroda University.

Competing with over 60 students from 15+ universities across Gujarat, Madhya Pradesh, Maharashtra, and beyond, their innovative research and unwavering commitment to excellence stood out on the national stage.



This remarkable achievement reflects the true power of hard work, intellectual curiosity, and collaboration, making us all incredibly proud.

A heartfelt thank you to ITM (SLS) Baroda University for hosting such an inspiring event that celebrates talent and creativity.

FELICITATION BY INDIAN RED CROSS SOCIETY

The Department of Business Intelligence, in collaboration with the Indian Red Cross Society, successfully conducted a First Aid Training Program, empowering 130 students with essential life-saving skills. This initiative marked a significant step towards promoting safety, preparedness, and responsibility among our students.

The program focused on practical knowledge, including emergency response techniques, equipping participants to handle real-life situations effectively.



A special acknowledgment was given to our HOD, Dr. (Prof.) Mamta Brahmabhatt, who was recognized with a Certificate of Appreciation for her pivotal role in facilitating this impactful initiative. Her leadership and dedication served as the driving force behind its success.

This program not only enhanced the students' skill sets but also inspired a commitment to community welfare, reflecting our institution's values of holistic development and social responsibility.

The Cultural Committee of DBI organized a spectacular Freshers' Party to warmly welcome the newest batch of students into the institute. The event was a vibrant celebration filled with energy, joy, and unforgettable moments.

The evening featured a variety of performances, including dance, music, and drama, showcasing the incredible talent of our students. Fun-filled activities and interactive games ensured everyone had a memorable time, creating a lively and inclusive atmosphere.



The highlight of the evening was the crowning of Mr. and Ms. Fresher, where the newcomers displayed their charm, confidence, and wit. The party concluded with a high-energy DJ session that had everyone dancing to the beats.



The Freshers' Party was a perfect blend of entertainment and camaraderie, leaving the new students feeling truly welcomed into the DBI family.

The Department of Business Intelligence recently had the opportunity to visit the Tata Chemicals Training Center in Mithapur, Dwarka, a facility dedicated to empowering rural communities through vocational education. The center offers a range of courses aimed at skill development in various fields, including computer, fitter and fabrication, welding, domestic electrician, beauty and wellness, and fashion and technology.



The center also runs one-month short-term programs under the NAB Skill initiative, specifically designed for rural residents. These programs focus on career building, placement assistance, and fostering entrepreneurship. By serving 42 villages through door-to-door mobilization and counseling, the center ensures that these valuable skills are accessible to those who need them most. Participants undergo a training model that blends 30% theoretical learning with 70% practical experience, enhancing employability and practical knowledge.

The training center also provides women-oriented courses, such as Beauty and Wellness, Fashion and Technology, and Computer Science, in two shifts: a morning batch from 9:00 AM to 12:00 PM and an afternoon batch from 12:00 PM to 5:00 PM. Men-oriented courses, including Electrician, Fitter, Welder, and Solar Technology, are offered as full-day programs, providing comprehensive exposure to hands-on training.



This visit not only allowed our team to witness the impact of skill development on rural livelihoods but also highlighted the importance of teamwork, leadership, and exploration. Through such industrial visits, our students were able to connect theoretical knowledge with real-world applications, while learning about the importance of leadership in community empowerment. The Tata Chemicals Training Center is not only preparing individuals for placements but also helping them establish their own businesses, making a significant impact on the lives of rural families.

The Department of Business Intelligence at B.K. School of Professional & Management Studies proudly celebrates a remarkable achievement by our esteemed faculty. Prof. (Dr.) Mamta Brahmbhatt, Head of the Department, and Dr. Ravi Rajai, Assistant Professor, have been honoured with the Best Paper Presentation and Best Paper awards at the ICEIM 2024 Conference.

The conference, hosted by the School of Management, Pandit Deendayal Energy University (PDEU), recognized its research for its academic excellence and contribution to the field of management studies.



This outstanding accomplishment highlights the department's unwavering commitment to fostering innovation and excellence in research. It serves as an inspiration to students and faculty alike, motivating everyone to strive for greater academic and professional milestones.

Heartfelt congratulations to our faculty members for this prestigious recognition, bringing immense pride to our institution.

BKSPMS takes immense pride in celebrating the remarkable achievement of Prof. (Dr.) Mamta Brahmabhatt, Head of the Department of Business Intelligence. She was recently honoured with the prestigious "HOD of the Year" award by the Indian Research Association (IRA). This recognition stands as a testament to her outstanding leadership, academic contributions, and unwavering dedication to the field of business intelligence.



दैनिक नवज्योति

kota city - 23 Dec 2024 - Page 6

सहायक आचार्य हैं। उनके 63 शोध मंत्रा हैं।

अंतराष्ट्रीय कॉन्फ्रेंस में की नोट स्पीकर रही डॉ. अनुकृति

नवज्योति/कोटा। छोटे कदम भी किसी बड़े परिवर्तन के प्रतिक हो सकते हैं। बड़े नवाचार करने की शुरुआत छोटे कदम से ही होती है। यही नवाचार दीर्घकालिक आर्थिक वृद्धि और सतत विकास प्रमुख प्रेरक शक्ति बनती है। यह बात कोटा विश्वविद्यालय में एसोसिएट प्रोफेसर डॉ. अनुकृति शर्मा ने कही। वे जयपुर में कन्या महाविद्यालय तथा इम्पायर रिसर्च एसोसिएशन के संयुक्त तत्वावधान में आयोजित अंतराष्ट्रीय

दुनिया भारत के विचारों को कर रही आत्मसात

ANAL CONFERENCE

कॉन्फ्रेंस को संबोधित कर रही थीं। कॉन्फ्रेंस में कीनोट स्पीकर डॉ. शर्मा ने कहा, कोविड का दौर नवाचार का बड़ा अवसर था। आज युवा भले ही पश्चिम की ओर भाग रहा है, लेकिन दुनिया हमारे विचारों को आत्मसात कर रही है।

मिलेट्स व योग की तरफ लौट रही दुनिया

ऑर्गेनिक, मिलेट्स, आयुर्वेद, योग को दुनिया में मान्यता मिल रही है। यह सब हमारी लाइफ स्टाइल का हिस्सा है। आज पूरी दुनिया उसी ओर लौट रही है। लेकिन आज हम इस स्थिति में आ गए हैं कि हमारी जीवन पद्धति की छोटी सी बात को समझने के लिए भी एक बड़ी कॉन्फ्रेंस करनी पड़ती है।

नकारात्मक विचार करने होंगे खत्म

उन्होंने कहा कि जीवन में नवाचार करने के लिए नकारात्मक विचारों को समाप्त करना होगा और जीवन में सकारात्मक ऊर्जा का संचार करना होगा। बड़े नवाचार करने के लिए परिवर्तन की शुरुआत स्वयं से करनी पड़ती है। एक छोटा सा कदम बड़े परिवर्तन का वाहक हो सकता है।

Dr. Brahmabhatt was chosen from a competitive pool of over 200 applicants, securing her place among 11 distinguished educators, academicians, and researchers recognized for their exemplary work. Her innovative vision, tireless efforts, and commitment to shaping future leaders set her apart as a beacon of inspiration.

The award not only acknowledges her individual accomplishments but also highlights the values upheld by BKSPMS in fostering academic excellence and leadership. Dr. Brahmbhatt's ability to inspire her students and colleagues has left an indelible mark on the institution, further solidifying its reputation for nurturing intellectual growth and professional development.

Adding to this momentous occasion, Dr. Brahmbhatt's achievement was widely covered by various esteemed newspapers, bringing further recognition to her exceptional contributions and her role in advancing the field of business intelligence.

जयपुर, बुधवार 25 दिसंबर, 2024 | 08

अंतरराष्ट्रीय संगोष्ठी; शिक्षाविद् और शोधार्थियों ने लिया हिस्सा



जयपुर | इंस्पिरा रिसर्च एसोसिएशन व वैदिक कन्या पीजी महाविद्यालय के संयुक्त तत्वावधान में दो दिवसीय अंतरराष्ट्रीय संगोष्ठी का समापन हुआ। देश-विदेश से आए 300 से अधिक शिक्षाविदों व शोधार्थियों ने इसमें भाग लिया। संगोष्ठी के संयोजक प्रो. रवि कांत मोदी ने अपने स्वागत भाषण में कार्यक्रम की रूपरेखा बताई। इस अवसर पर शिक्षा व शोध के क्षेत्र में उत्कृष्ट कार्यों के लिए 15 शिक्षाविदों को इंस्पिरा एक्सीलेंस अवॉर्ड से भी सम्मानित किया गया। इसी कड़ी में प्रो. रमेश कुमार अरोड़ा को लाइफटाइम अचीवमेंट अवॉर्ड से सम्मानित किया गया। इसके अतिरिक्त प्रत्येक सत्र में सर्वोच्च शोध पत्र के लिए भी शोधार्थियों को सम्मानित किया गया। समापन समारोह के मुख्य अतिथि प्रो. एन डी माथुर रहे।

वैदिक पीजी महाविद्यालय की प्राचार्या डॉ लतिका झा ने बताया कि इस अवसर पर कॉन्फ्रेंस प्रोसीडिंग व अंतरराष्ट्रीय जर्नल एक्सप्लोर रिसर्च का विमोचन भी किया गया।



We congratulate Dr. Mamta Brahmbhatt on this well-deserved recognition and applaud her for bringing pride to the BKSPMS community. Her journey of excellence serves as an inspiration to us all, and we look forward to celebrating many more milestones with her in the future.

PRE PLACEMENT TALK - MASTEK

A pre-placement talk was conducted as part of the "Campus to Corporate" seminar to familiarize students with the expectations and opportunities in the corporate sector. The session highlighted key skills employers seek, such as effective communication, adaptability, and problem-solving. It also provided insights into the hiring process at Mastek Ltd., giving participants a practical understanding of corporate culture and career pathways.



MOCK INTERVIEWS

As part of our holistic approach to student development, we conducted mock interviews and group discussion (GD) sessions to prepare students for their future careers. These initiatives aimed to equip students with the skills and confidence required to excel in their final interviews and beyond.

The mock interviews focused on behavioral aspects and critical CV enhancements, providing students with valuable insights into effectively showcasing their strengths. Simultaneously, GD sessions allowed participants to practice articulating ideas, collaborating with peers, and thinking critically under time constraints—essential skills in today's competitive job market.

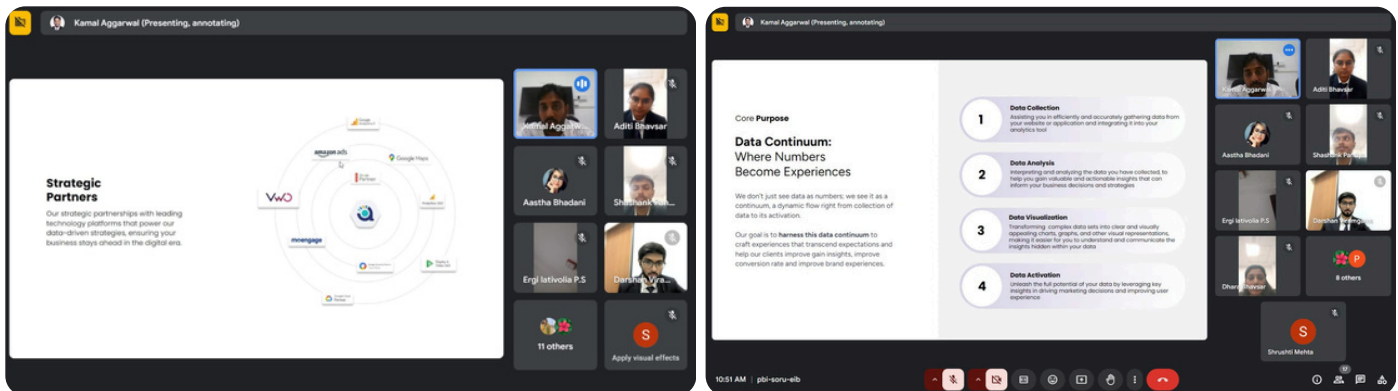


Personalized feedback was offered to help students refine their communication, presentation, and problem-solving abilities. These efforts bridged the gap between academic learning and professional expectations, empowering students to approach placement processes with renewed confidence.



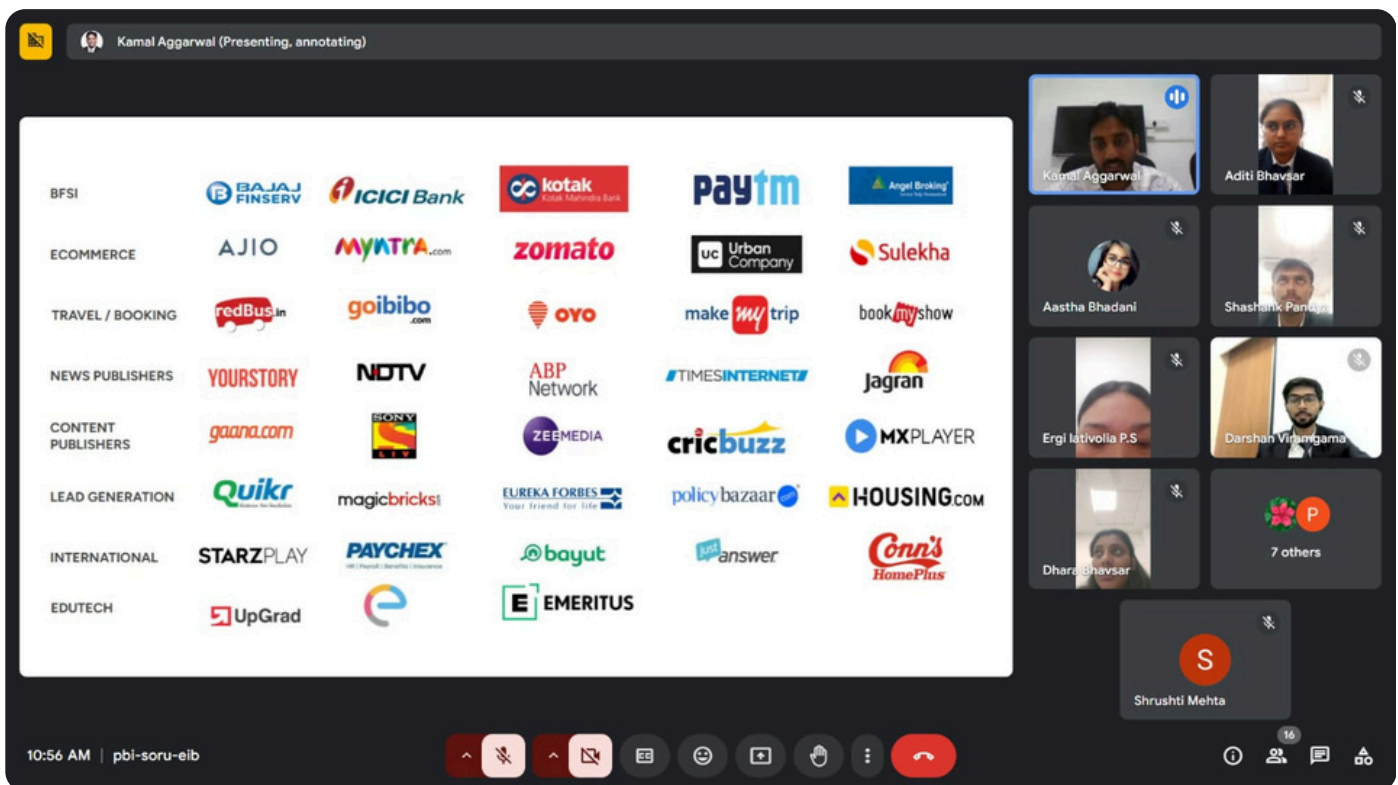
PRE PLACEMENT TALK - TATVIC

As a precursor to the “Campus to Corporate” training session, a dedicated pre-placement talk was held to familiarize students with the essentials of corporate readiness. This session provided an overview of current industry expectations and hiring trends, setting the stage for a successful transition from academics to employment.



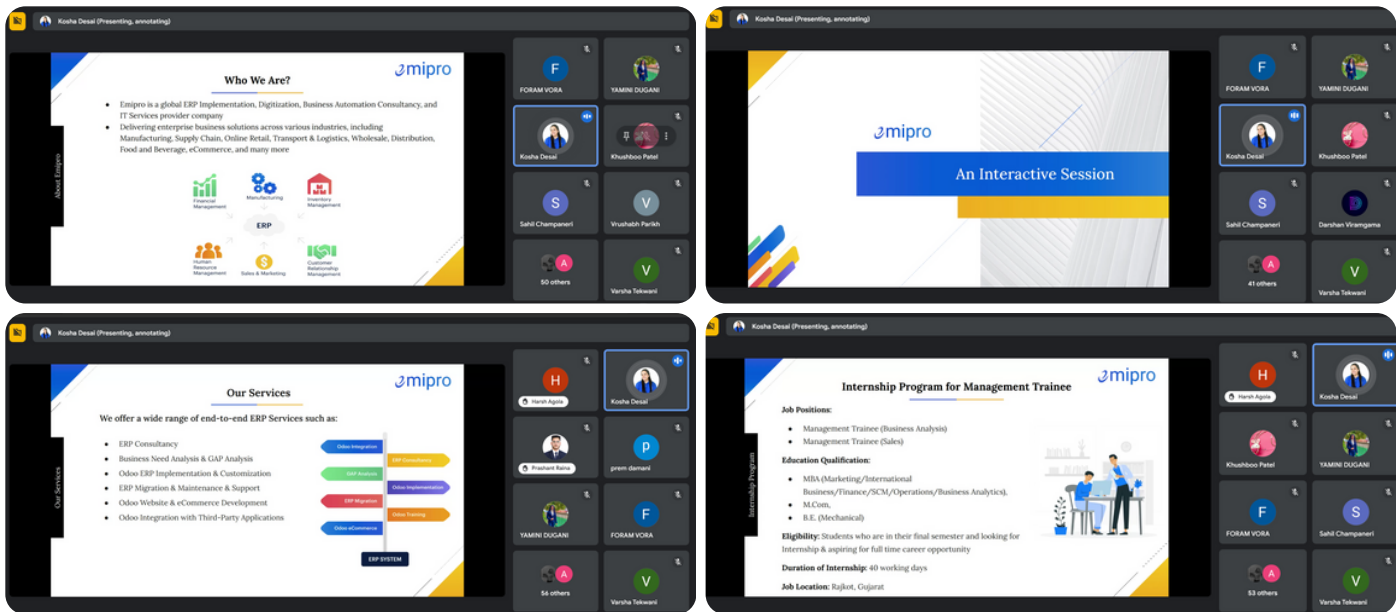
Key topics included crafting a compelling CV, strategies for acing interviews, and understanding the importance of cultural fit within organizations. The talk also highlighted the relevance of networking and personal branding, equipping students with actionable insights to enhance their employability.

This initiative laid a strong foundation, encouraging participants to proactively prepare for the challenges and opportunities in their professional journeys.

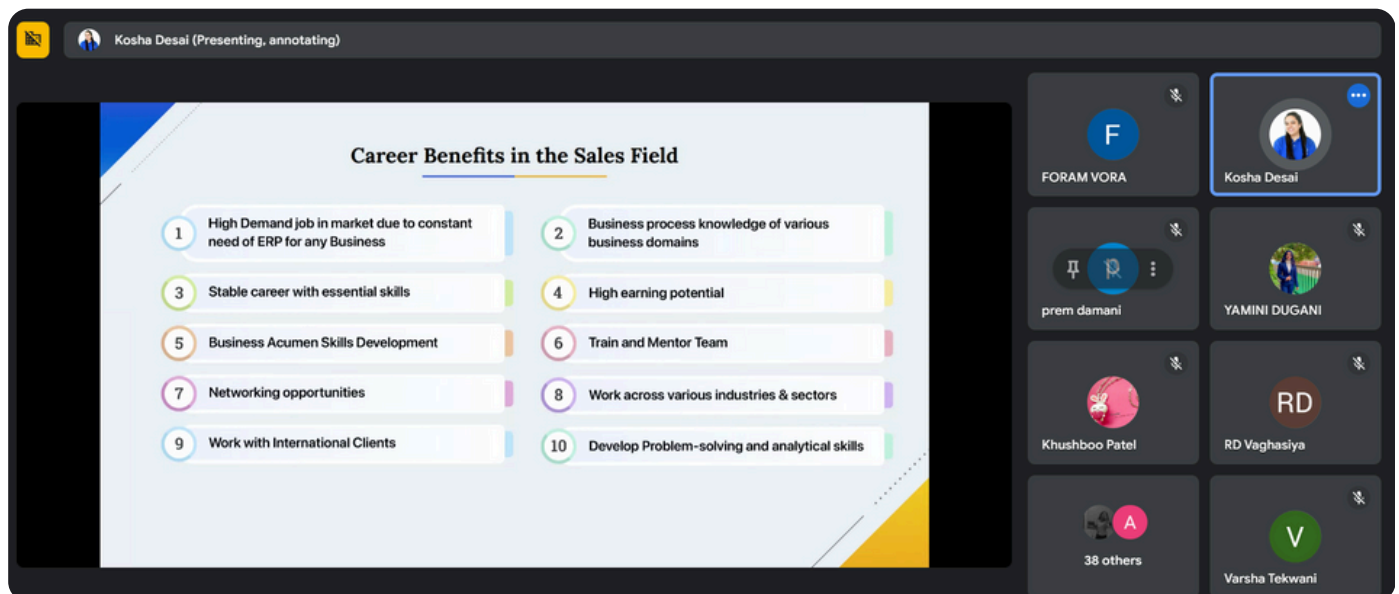


PRE PLACEMENT TALK - EMIPRO

From the pre-placement talk, the Management Trainee - Business Analysis role was discussed in detail. The session highlighted the structured training program designed to enhance students' analytical and business process skills. Participants were introduced to the Odoo ERP software, its modules, and its functionalities.



Additionally, they learned how to document and validate client requirements, mapping them effectively to Odoo ERP features. The session emphasized building a strong foundation in ERP implementation, preparing students for leadership roles within the company, and aligning them with corporate expectations.





DEPARTMENT
OF
BUSINESS
INTELLIGENCE

EDITOR

Prof. (Dr.) Mamta Brahmbhatt
Professor and Head - BKBI
hod@bkbi.edu.in

PRODUCED BY:

Montage Team : BKBI

PUBLISHED BY:

Department of Business Intelligence (BKBI),
B.K. School of Professional and Management Studies,
Gujarat University, Ahmedabad, Gujarat

**MAHARSHI VEDVYAS SHIKSHAN SANKUL, NEAR GU LIBRARY,
GUJARAT UNIVERSITY**